

## **Thisability Christmas Program 2022**

Our organization (501c3) is helping families who need assistance this holiday season we do every year. This year we're bringing back our Christmas Party!!!

Our Christmas program includes toys, clothing, and shoes for approximately 350 children. This year we are having a Christmas party and partnering with other organizations to make this a success.

ThisAbility was tremendously successful in helping more than 1500 children over the last few years. We anticipate assisting 350 or more children this year.

Think of what a difference your contribution will make. Both event dates will take place in December and will be updated soon.



## **SPONSORSHIP PACKAGES & ADVERTISING OPPORTUNITIES**

\_\_\_\$10,000 SANTA WORKSHOP SPONSOR: This options covers the whole event (Christmas Party and Toy, clothing & shoe distribution for more then 350 children in need in the Tri-City & Greater Richmond area.) We expect 500 or more total participants. Acknowledgement during all media/radio coverage. Logo/Ad on all print materials, Customized displays at events. Logo included on all social media platforms for the year. Swag bags include information and your promotional items with a logo. Toy/clothes bags include information. Sponsor will be able to Virtually and/or onsite address families (commercial/video) posted on all platforms and played during toy pick up and sent out through email. Signage with logo provided.

**\_\_\_\$5,000 TOY/CLOTHING "SANTAS HELPER" SPONSOR** – Logo/Ad in program and all print material. Logo included on all social media platforms for the year. Included information and your promotional items with logo in swag bags and toy bags for families. Sponsor will be able to Virtually address families (commercial/ video) sent out through email.

**\_\_\_\$2,500 TOY "ELF" SPONSOR** – Logo/Ad in program and all print material. Included information and your promotional items with logo in swag bags and toy bags for families. Logo included on all social media plat-forms.

**\_\_\_\$1,000 SPONSOR** – Logo/Ad in program and all print material. Included information and your promotional items with logo in swag bags and toy bags for families.

ThisAbility is a 501(c)3 non-profit organization (tax ID#45-4989080) which enriches the lives of children with special needs and their families.

| Sponsor's Name         |   | Contact Person  |
|------------------------|---|---|
| Address                |   |   |
| City                   | StateZIP  |   |
| Phone #                | Email   |   |
| _                      | -   | eted with your color logo (jpg format)<br>ail your color high resolution logo (eps for- |
| Organization. * Please | sorship package that I ha<br>e mail to: (Checks will be<br>ABILITY, 3400 Oaklawn Bl |   |
| Authorized Signature   |   | Date  |
|                        | nd then visit thisability.org   | t form to Tara Sample, at TaraSam-<br>g and click on the "Donate"                       |
| l will be paying       | g with a credit card  | I will be paying with a check   |
| Authorized Signature   |   | Date  |

## **Empowering Families**

Imagine you just gave birth and the Doctor tells you your beautiful baby has been diagnosed with a rare medical condition. How would you feel? Would you know where to turn for resources? Emotional Support? Would you want to know what services are available for your family?

Every 4 ½ minutes, a baby is born with a birth defect in the United States. That is nearly 120,000 babies affected by birth defects each year. This number does not include the 1 in every 80 children diagnosed with autism, the older children diagnosed with other conditions, or the children who have tragic accidents that cause permanent disabilities.

An unexpected diagnosis is very difficult news to hear, and you are likely to experience a

range of difficult emotions. Waiting for the results of tests or a diagnosis can be agonizing. There are so many families who have children with special needs who lack community support and resources and we provide that to them.

> Our Organization provides: Workshops Playgroups & Socials Family Festival Resources & Information Christmas Program & Annual Holiday Party Online support groups

> > Founded in April 2012

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